



The Benefits of PTARC

Life-long learning, fitness and fun

The Penn Trafford Area Recreation Commission is a nonprofit, intergovernmental organization providing residents of the Penn Trafford School District with the opportunity for life-long learning, fitness and fun through the implementation of wholesome, affordable recreational activities and development of safe, appealing facilities.

- **An average of 6,230 people per year participate in programs and activities provided by PTARC. That is 25% of the total population served!**
- **95% of registered participants are residents of the Penn Trafford School District**
- **PTARC has taught our youth safety in the water preventing drownings and instructing proper stroke technique to prepare potential aqua club and swim team members. An average of 453 youth participate in instructional swimming programs every year.**
- **Professional planning for the provision of safe, attractive parks and recreational facilities is provided by PTARC**
- **Professional grant writing, attainment and administration of grant projects through completion is provided by PTARC. \$669,965 has been raised through 6/10.**
- **Fundraising administration through Friends of PTARC, a separate 501c3 non-profit, is provided by PTARC. \$174,087 has been raised through 6/10.**
- **Friends of PTARC provides special events for adults and families to enjoy several times per year through the Gala, Bushy Run Trail Run, Wine Tasting, Road Rally and Holiday Kickoff Concert with the assistance of numerous volunteers.**
- **PTARC has provided professional expertise in reducing the risk of liability claims through inspections, training and procedures of playground facilities**
- **Renovation, fundraising, operation and maintenance of the PTARC/Shelley Proskin Recreation Center is provided by PTARC. The PTARC/Shelley Proskin Recreation Center is used for birthday parties, bridal showers, baby showers, anniversary celebrations, graduation parties, pre-school parties, karate, day camp, meetings and fitness programs.**
- **PTARC has created a recreation program activity guide and website to inform residents of the opportunities provided to them by PTARC and member municipalities as well as advertising opportunities to Penn Trafford businesses**
- **PTARC provides discounted amusement park and ski resort ticket sales to its residents**
- **PTARC has engaged our youth after school and during the summer months when school is not in session**
- **PTARC has provided physical activity and life-long fitness opportunities to promote good health and prevent obesity**
- **PTARC has exposed residents to the arts encouraging creativity and self-expression**

- PTARC has provided opportunities for social interaction and family togetherness
- PTARC provides full-time, part-time and temporary employment opportunities
- PTARC provides volunteer community service opportunities for our residents
- PTARC provides independent contracting opportunities to local businesses introducing the business to potential customers
- PTARC provides sponsorship opportunities to local businesses providing advertising and community service reputation to the business attracting customers
- PTARC maintains the PTARC Park at Sunrise for outdoor physical and passive activity
- PTARC has increased its revenue generation in order to cover the completion of Circuit Rider funding
- Quality parks and recreation are cited as one of the top three reasons that business cite in relocation decisions in a number of studies
- Programs produce a significant portion of operating costs from revenues generated by fees and charges; 66% of the 2010 total operating budget.
- Economic activity of private businesses is fueled by parks and recreation facilities and programs
- The provision of parks and recreation facilities encourage people to get healthy and stay fit contributing to the health of all and reducing medical costs
- According to the Centers for Disease Control creating, improving and promoting places to be physically active can improve individual and community health and result in a 25% increase in residents who exercise regularly
- A study by Penn State University showed significant correlations between reduction in stress, lowered blood pressure, and perceived physical health to the length of stay in parks facilities
- Parks and recreation services provide identity for citizens and quality of life in a community
- Parks and recreation facilities and programs provide gathering places for families and social groups
- Community involvement in parks and recreation services is associated with lower levels of crime and vandalism
- Parks and recreation services provide a sense of community pride and cohesion

